



# TripleMinds

TripleFunds Resource Guide:  
“How we carry out our daily research“

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## Introduction



This is a short guide on how the global TripleMinds research team carries out its research to identify new donors. The research team consists of several well-trained and dedicated researchers and is led by the founders of TripleFunds.

TripleFunds was developed by TripleMinds, an innovative consultancy network based in Vienna, which specialises in fundraising and evaluation services for development. The founders Silvia Weninger and Lisa Ringhofer have more than 15 years' experience in successful fundraising from public and private donors for development and social impact projects and programs in Latin America and the Caribbean, Africa, Asia Pacific and Eastern Europe.

Quality research is a must for our team and each funding opportunity is carefully and individually selected, analysed and entered.



## How are our databases updated?

### 1. Grants database

Our grants research is carried out in a number of ways: if donors have their own database for publishing calls (i.e. USAID, EuropeAid, DFID, etc.), we browse them daily and publish any new funding opportunities immediately so that you are informed as early as possible. Some of the bigger donors also provide business forecasts via email or they even offer webinars for forecasts (i.e. USAID), which we attend regularly.

Smaller donors do normally not have their own grants portal, but offer for example RSS Feeds which we always subscribe to. As soon as they publish a call for proposal, it arrives in our system and we enter the grant. We also use email alerts or newsletter subscriptions where donors (mainly foundations) often publish information about upcoming calls.

For donors without an automatic funding alert, we track them via our internal donor tracking list, stating exactly how often we check that particular donor, and we keep track of when the donor was checked last. This allows us to track each and every donor in detail, guaranteeing that you never miss a good funding opportunity.

Finally, we also research the Internet for a wide variety of key words with different search engines so that we also identify grants that we have not yet on our radar.





## 2. Donor database

We use different research strategies for the TripleFunds donor database to guarantee a perfect mix of different types of donors.

Our first strategy is to browse different (online and published) Foundation directories for a wide selection of Foundations. We check European directories (i.e. Charity Choice for the UK, Centre Francais des Fonds et Fondations for France or Swiss Foundations for Switzerland) as well as American directories (e.g. Foundation Center). We also research for African Foundations (i.e. in South Africa) or Asian Foundations in order to also capture emerging donors.

Our second strategy is more indirect via studying annual reports of representative NGOs to capture their funding sources. This is a very helpful way that allows us to also identify donors who are less known.

Finally, we look at existing guides and manuals that have already been published in the industry and carefully study the website of each potential donor in order to determine if it is suitable for our database. The main matching criteria for our TripleFunds database is a donor that funds organisations (non-profit organisations or social enterprises) in a developing country or emerging market (over 170 predefined countries) in a development or humanitarian sector (i.e. education, health, agriculture, children, economic development). The donor must have a website that our members can refer to for application guidelines.

### **About TripleFunds** [www.triple-funds.com](http://www.triple-funds.com)

TripleFunds is a fundraising service for development NGOs and social entrepreneurs working in the Global South delivered by TripleMinds consultancy network ([www.triple-minds.com](http://www.triple-minds.com)). It is a one-stop-shop for NGOs and social entrepreneurs in need of capital. The daily updated databases make it easy to search for funds in over 170 countries across more than 20 sectors. Each opportunity is described in detail such as application procedure, finances or eligibility. Not only foundations or governments are covered; also innovative funding resources like impact investing or crowdfunding.

The world needs great visionaries to solve the complex problems of today. You have the ideas – we help you with the funds. Join us today.